

ORA® Oral Surgery & Implant Studio in Chicago Receives BBB Accreditation at "A" Rating

ORA® Oral Surgery & Implant Studio in Chicago IL receives Better Business Bureau accreditation at an "A" rating.

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Online PR News – 08-October-2012 – Chicago, IL – Dr. Steven Koos, a [Chicago Loop oral surgeon](#), is pleased to announce that his practice, ORA® Oral Surgery & Implant Studio, has received accreditation by the Better Business Bureau (BBB) at an "A" rating. ORA® offers a broad spectrum of oral and jaw surgery, including wisdom teeth removal, facial and dental reconstruction, dentures, All-on-Four and [dental implants in Chicago](#).



A business can become accredited by the BBB only by meeting a series of stringent eligibility standards and passing a review process before being approved by the BBB's Board of Directors. Not all businesses can meet the BBB's eligibility standards, and only a handful ever receive an "A" or "A+" rating.

"Accreditation in the BBB is by invitation only", explains Steve J. Bernas, president and CEO of the Better Business Bureau serving the areas of Chicago and Northern Illinois. Not only is it difficult to become accredited by the BBB, but according to Bernas, "to maintain their accreditation, a business must be transparent, honor their promises, be responsive to their customers and safeguard their privacy."

ORA® Oral Surgery & Implant Studio in the Chicago Loop neighborhood has committed to the BBB Code of Business Practices at the highest level. This code includes a comprehensive set of policies and procedures and outlines a set of "best practices" that relates to how businesses should treat consumers. These include practices such as being truthful and building trust with customers, embodying integrity in everyday practices and advertising honestly.

"We are very proud to have been recognized by the Better Business Bureau with an 'A' rating as an accredited business," says [Chicago oral surgeon](#) and implant dentist Dr. Koos. "We realize that it is an honor that is not bestowed on all businesses, and that receiving such a high rating from the BBB is only achieved by a small group of businesses. We take our commitment to excellence very seriously at ORA®, and receiving this accreditation is an indication that we are achieving our goal of putting our patients first."

Dr. Koos, along with the staff at ORA® Oral Surgery & Implant Studio, provides a full spectrum of oral, maxillofacial and jaw surgery in Chicago within a patient-friendly environment. The Chicago oral surgeon utilizes cutting-edge techniques and procedures and is committed not only to excellence in patient care but to operating his practice with an eye towards environmental responsibility. ORA® has received numerous awards in the past for their commitment to environmental and patient excellence.

The Better Business Bureau is a private, not-for-profit organization that works to promote an ethical and responsible marketplace. The BBB reviews businesses, advertising claims, customer complaints and other avenues and makes that information public in order to ensure that consumers are aware of the ethical standards and commitment to "best practices" of any particular company or business.

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The [Chicago Loop oral surgery practice](#) of Dr. Steven Koos, ORA® Oral Surgery & Implant Studio, recently received accreditation by the Better Business Bureau at an "A" rating. This achievement is a testament to ORA®'s commitment to excellence in patient-centered care and high ethical standards. Accreditation by the BBB is an honor that is not offered to all businesses and only a handful receive a rating of "A" or "A+", putting ORA Oral Surgery in Chicago in elite company. For more information about the BBB-accredited Chicago Loop dental implants and oral surgery practice, visit <http://orasurgery.com> or call 312-328-9000.

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